

# **JAY D HANSEN**

## **Running for election to the PCA Board**



**My name is Jay D Hansen, I am a Princeville resident having bought a home here in early 2017. I would like to be considered for a PCA Board position.**

**My professional career has spanned over 40 years as an Emmy Award winning Director and Producer for sports and entertainment television all over the world. Some of my highlights were: Coordinating Director for the 1996 Atlanta Olympics where my daughter, Tallulah was born, Working at 30 Rock in New York for NBC Sports, CBS Sports, and most recently directing “RedZone” for the NFL Network in Los Angeles, CA.**

**In 1999, my wife Kathryn and I moved from the East Coast to Redondo Beach, CA for a more enjoyable life by the beach with our daughter. While living there, Kathryn was the President of a local South Bay charity called “Cheer for Children” benefiting disadvantaged kids and children with physical and mental challenges. In over the 25 years that my family and I have been involved, we have helped over 10,000 kids with Christmas “adopt a family” programs, back to school shopping, hospital parties for the terminally ill and annual fishing field trips on our local pier with the disabled Childrens” school. At the same time, we were also deeply invested in a CERT (Community Emergency Response Team) program, which provided training to local Redondo Beach residents to volunteer to help in the event of a community emergency. Although we loved being involved in and supporting our community in Redondo, Kathryn and I knew we wanted to enjoy our retirement in a new environment.**

**After many years of visiting friends and family on the island of Kaua'i, Kathryn and I decided to retire with our two pups, Mahalo and Kiki in our favorite place- Princeville. Traveling here has always felt like home to us. We mainly fell in love with this area because of the welcoming and down right fun people and the immense history and beauty of this land that we must protect. In addition, we have had so many special memories here like celebrating Tallulah's birthday in Hanalei Bay, countless drinks at Kalypso and hiking Kalalau Trail (at 65 years old!).**

**In this new chapter of my life, I am looking forward to bringing my years of experience, knowledge and passion for community involvement to Princeville. I hope to listen, collaborate and problem solve with my neighbors to make Princeville the best it can be for our local community.**

**In the meantime, you can find Kathryn and I walking Mahalo and Kiki around Makai and beyond or Kayaking in the Hanalei river.**

**What makes Princeville a great place to live? The natural beauty and sense of serenity that surrounds us. Access to hiking and water sports. Neighbors are so kind and friendly.**

**What would make Princeville a better community? Hold more community events so we can get to know a wider range of residents.**

**What would you consider the top priorities for the Board in the coming year? Really hold firm on the land use issue and make sure the consensus opinion of our community is clearly communicated.**

**How do you think you can best contribute to the Board? My professional career has been based on collaboration with a diverse group of people. Identify the issue, work as a team to find a solution and move it to action mode. I listen, contribute my opinion, and accept the consensus decision.**

**I hope to see you around the Island soon.**

**Mahalo,**

**Jay D Hansen**